



## **CROSSROADS LED Announces Completion of its First Round of Patent Filings**

**The filings for provisional and utility patents cover our LED arrays and advanced controllers.**

Collinsville, OK, October 1, 2010 -- CROSSROADS LED announced today the issuance of their provisional patents by the U.S. Patent and Trade Office covering their high-output LED arrays, raceway Advanced Caution Lighting System, and advanced LED controllers. These products are developed for the entertainment and amusement park industries.

“Our first round of patent filings represents Crossroads LED’s ever-evolving technology and R&D efforts to bring state-of-the-art LED lighting to the entertainment and amusement park industries,” said Dana Stefanoff, President of Crossroads LED. "Our patent filings will continue as we increase our product offerings and bring our new and exciting technologies to market.”

"Today's marketplace is growing increasingly competitive with the almost daily introduction of new LED lighting technologies. Therefore, the most successful companies will be those who not only provide their customers with the brightest, most versatile and most reliable products on the market, but also those who leverage their intellectual property in an effort to maintain their competitive edge within the industry” said Mrs. Stefanoff. “Incandescent and other lighting platforms are facing mandated federal efficiency standards beginning in 2012. These standards will make incandescent obsolete and illegal to manufacture. GE has already shut down their light bulb plant in Virginia in anticipation of this law. We believe that Crossroads LED and its products are strategically positioned for dramatic growth as the entertainment and amusement industries convert from inefficient incandescent and fluorescent lighting to energy-efficient LED-based illumination systems. Our patent filings are just a part of our long-range strategic goals.”

For further inquiries regarding Crossroads LED and its line of high-efficiency and dynamic LED lighting products, contact [info@crossroadsled.com](mailto:info@crossroadsled.com).