



CROSSROADS LED Announces the Completion of Software Upgrades to the Advanced Caution Lighting System at the Texas Motor Speedway.

The software upgrades increase the functionality and the lighting effects for the Texas Motor Speedway.

Collinsville, OK, October 20, 2010 -- CROSSROADS LED announced today the completion of software upgrades to the Advanced Caution Lighting System installed at the Texas Motor Speedway.

The upgrades came at the request of Speedway officials who were looking for more lighting effects for the new Caution Lighting System. This Crossroads LED system was designed to instantly alert the fans down the entire length of the catch fence (2/3 of a mile long) when a caution flag is thrown," said Dana Stefanoff, President of Crossroads LED. "The software upgrades are a direct result of their request and will add numerous chasing and flashing effects to the existing installation."

"Our commitment to our customers is one of the reasons our customers continue to utilize our products," Dana said. "We do not take orders and leave our customers after the product is delivered. We continually work with them and offer technical assistance to make sure that they have exactly the colors and effects that they want." For Crossroads LED, customer satisfaction is a cornerstone of their corporate direction and success.

For further inquiries regarding Crossroads LED and its line of high-efficiency and dynamic LED lighting products, contact info@crossroadsled.com.