



TMS TO UNVEIL REVOLUTIONARY CAUTION LIGHT SYSTEM TO BENEFIT FANS AT FIRESTONE 550K RACE WEEK

- Massive LED System Will Span Entire TMS Frontstretch And Immediately Alert Crowd Of Race Caution Periods
- System Is The First Ever Created For A Speedway To Enhance Fan Experience

FORT WORTH, Texas (June 3, 2010) – Texas Motor Speedway will debut a revolutionary caution light system to benefit race fans during this week’s Firestone 550k IZOD IndyCar Series and WinStar World Casino 400k NASCAR Camping World Truck Series races at the 1.5-mile oval.

The massive frontstretch of Texas Motor Speedway will utilize an extensive LED system on the outside of its protective catch fence to provide the fans with an immediate and clear indication of when a caution period is occurring on track.

Stretching 3,750 feet and encompassing the frontstretch from Turn 4 through Turn 1, the caution light system will incorporate 168 LED light bars on the fencing. Each fence pole will have an eight-foot amber LED component with another three-foot amber LED module stacked above it. The stacked components, which comprise 5,544 LED lights, will be attached to 84 steel fence posts and spaced 40 feet apart. The three-watt LEDs will be able to generate a total of approximately 250,000 lumens in a variety of chasing and flashing patterns.

“This caution light system will instantly alert the fans down the entire length of our two-thirds-of-a-mile long front grandstand,” Texas Motor Speedway President Eddie Gossage said. “This is revolutionary – a game changer – in the speedway business. This is for the fans and there is nothing like this in the sport. We want them to know that they get the latest, cutting-edge, creative improvements when they come to ‘The Great American Speedway!’”

The light system is being produced by Crossroads LED, LCC and it will be their first-ever project for a race track. Crossroads LED, LCC, located in Collinsville, Okla., is an electronic engineering and manufacturing company that specializes in the solid-state lighting (LED) industry. The company provides innovative LED lighting solutions to the amusement park, entertainment and automotive accessory industries.

“The Texas Motor Speedway lighting system is an LED illumination array comprised of 5,544 individual high-output amber LED’s assembled into 84 eight- and three-foot long linear arrays,” said Buddy Stefanoff, Vice President and Chief Design Engineer of Crossroads LED, LLC. “The arrays are software controlled and drive the LED’s to generate various flashing and chasing patterns. The entire system was designed specifically for Texas Motor Speedway by Crossroads LED based on their desire to give their customers something that no other speedway currently offers. This is indeed an exciting time for both of our companies and we are truly honored to be partnering with TMS in bringing this new dimension in lighting for the racing fans. It’s been a joy to be able to listen to what TMS wanted for their fans and then to bring those ideas into reality.”

The system was installed over this past weekend and will be in operation for the WinStar World Casino 400k NASCAR Camping World Truck Series race on Friday and the Firestone 550k IZOD IndyCar Series race on Saturday. Both events are night races.

For more information, contact the TMS Media Relations Department at (817) 215-8520 or pr@texasmotorspeedway.com.